What is claimed is:

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A camera apparatus comprising:

a display device for displaying in a standby state for taking a picture an optical image of a subject to be photographed;

a memory for storing photographing condition data for setting a photographing condition for the camera apparatus, sample images each for indicating an image of the subject corresponding to the photographing condition data, and additional information data for explaining the photographing condition and contents of the sample image;

a selector for selecting one of the sample images stored in the memory in response to a selecting operation;

a photographing-condition setting unit for setting the

15 photographing condition based on the photographing condition

data corresponding to the sample image selected by the selector;

and

a display controller for causing the display device to display the sample image selected by the selector together with the optical image of the subject in the standby state for taking a picture.

2. The camera apparatus as set forth in claim 1, wherein the display controller causes the display device to display the sample images stored in the memory one by one sequentially together with the optical image of the subject for selection by the user, and the photographing-condition setting unit sets fresh photographing condition corresponding to the sample image

newly selected by the user in place of the previously set photographing condition.

- 3. The camera apparatus as set forth in claim 2, wherein the display controller causes the display device to simultaneously display plural sample images to be selected together with the optical image of the subject.
- 4. A camera apparatus comprising:

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a display device for displaying in a standby state for taking a picture an optical image of a subject to be photographed;

a memory for storing photographing condition data for setting a photographing condition for the camera apparatus, sample images each for indicating an image of the subject corresponding to the photographing condition data, and additional information data for explaining the photographing condition and contents of the sample image;

a selector for selecting one of the sample images stored in the memory in response to a selecting operation;

a photographing-condition setting unit for setting the photographing condition based on the photographing condition data corresponding to the sample image selected by the selector; and

a display controller for causing the display device to display the additional information explaining the contents of the sample image selected by the selector together with the optical image of the subject in the standby state for taking a picture.

5. The camera apparatus as set forth in claim 4, wherein the display controller causes the display device to display the plural pieces of additional information stored in the memory sequentially together with the optical image of the subject for selection by the user, and the photographing-condition setting unit sets fresh photographing condition corresponding to the additional information newly selected by the user in place of the previously set photographing condition.

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- 6. The camera apparatus as set forth in claim 5, wherein the display controller causes the display device to simultaneously display plural pieces of additional information to be selected by the user together with the optical image of the subject.
- 7. A displaying method used in a camera apparatus which is provided with a display device and a memory storing photographing condition data for setting a photographing condition for the camera apparatus, sample images each for representing an image of a subject corresponding to the photographing condition data, and additional information data for explaining the photographing condition and contents of the sample image, the displaying method comprising:

displaying an optical image of the subject to be photographed on the display device in a standby state for taking a picture;

selecting one of the sample images stored in the memory
in response to a selecting operation;

setting the photographing condition based on the photographing condition data corresponding to the selected

sample image; and

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causing the display device to display the selected sample image together with the optical image of the subject in the standby state for taking a picture.

- 5 8. The displaying method as set forth in claim 7, wherein the display device causing step comprises causing the display device to display the sample images stored in the memory one by one sequentially together with the optical image of the subject for selection by the user, and the setting step comprises setting fresh photographing condition corresponding to the newly selected sample image in place of the previously set photographing condition.
 - 9. The displaying method as set forth in claim 8, wherein the display device causing step comprises causing the display device to simultaneously display plural sample images to be selected together with the optical image of the subject.
 - 10. A storage medium containing a displaying method used for a camera apparatus which is provided with a display device and a memory storing photographing condition data for setting a photographing condition for the camera apparatus, sample images each for representing an image of a subject corresponding to the photographing condition data, and additional information data for explaining the photographing condition and contents of the sample image, the displaying method comprising:
- 25 displaying an optical image of the subject to be photographed on the display device in a standby state for taking a picture;

selecting one of the sample images stored in the memory in response to a selecting operation;

setting the photographing condition based on the photographing condition data corresponding to the sample image selected in the selecting step; and

causing the display device to display the selected sample image together with the optical image of the subject in the standby state for taking a picture.

- 11. The storage medium containing the displaying method as 10 set forth in claim 10, wherein
 - the display device causing step comprises causing the display device to display the sample images stored in the memory one by one sequentially together with the optical image of the subject for selection by the user, and the setting step comprises setting fresh photographing condition corresponding to the newly selected sample image in place of the previously
 - set photographing condition.

 12. The storage medium containing the displaying method as set forth in claim 11, wherein
- the display device causing step comprises causing the display device to simultaneously display plural sample images to be selected together with the optical image of the subject.

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